



## **CREATIVE MOORHEAD VIDEOGRAPHY**

Call for Original Videos

### **DESCRIPTION**

We at Creative Moorhead recognize the strain these uncertain times may be putting on our creatives and we want to help. We're looking for creatives in Moorhead, MN to submit videos that demonstrate their abilities, celebrate the creative talent in our city, and/or provide entertainment or escape during our time in self-isolation.

At the same time, we want to support our creatives and help offset some of the revenue they may have lost due to event cancellations.

### **OUTLINE**

Submissions need to be videos:

- Live interactive feeds that can be recorded and posted to the website (zoom, Facebook, etc)
- Previously prepared videos

Videos should:

- Be of a performance of your original work (ideally, content created specifically for this call)
- Share a demonstration of your process (non-interactive)
- Capture an interactive experience (workshops, self-help, etc)

Creatives are encouraged to suggest a video concepts.

There is no length requirement for videos.

### **COMPENSATION REQUIREMENTS**

All previously prepared submissions will be approved prior to posting on the website  
All live feeds need to have concepts approved prior to broadcast and recordings approved before posting to website. All interactive events will be promoted in advance via Creative Moorhead's website and Facebook page.

Creatives will receive \$250 for each posted video. Creatives can post two videos. Creatives are responsible for documentation and taxes, if applicable. Stipends will be issues as soon as applications are accepted.

### **SUBMISSION PROCESS**

Submission Deadline: Rotating- submit any idea, any time, 50 videos will be accepted in the first round  
Submissions will be reviewed by a team of Moorhead-based creatives

Send questions, videos and proposals to: [CreativeMoorhead@gmail.com](mailto:CreativeMoorhead@gmail.com).

All videos need to be MP4 format.

Accepted videos will be issued a due date and online release date. Videos submitted late will be issued a new release date. Videos will be released at the discretion of Creative Moorhead but with full involvement of the creative to best promote the video/event.

### **APPLICATION QUESTIONS**

NAME:

ADDRESS:

WEBSITE (if applicable):

VIDEO/PROJECT TITLE:

VIDEO DESCRIPTION or PROJECT STATEMENT: